



Texas Geophysical Society

2023-2024 CORPORATE PACKET

**AMERICAN ASSOCIATION OF PETROLEUM GEOLOGISTS
SOCIETY OF EXPLORATION GEOPHYSICISTS
CHAPTERS AT
THE UNIVERSITY OF TEXAS - AUSTIN**





Dear Corporate Representative,

The Texas Geophysical Society (TGS) would like to invite you to support our organization for the 2023-2024 academic year.

TGS functions as a bridge between two organizations within the Jackson School of Geosciences: the Texas Geophysical Society (TGS, UT Austin's SEG chapter), and Longhorn AAPG (UT Austin's AAPG chapter). I initially encountered both chapters in need of post-COVID rebranding, and I have had the benefit of working with a driven, innovative executive board to revitalize the clubs' existing foundations.

I and the rest of the board have spent the summer preparing for the 2023-2024 academic year, with special attention paid to restructuring to accommodate our vision for UTGS's combined oversight of TGS and Longhorn AAPG. We envision our campus presence extending beyond the JSG community, and so far our Vice President has interfaced with the Cockrell School's Petroleum and Geosystems Engineering department, in addition to my work on building ties to Texas Hillel as an important first step towards achieving even more universal representation of all geoscientists within TGS.

Another key component of our planning for the upcoming year is our calendar of events, which we would like to share with you. I and the board have been augmenting our roster of speakers through our work this summer, and when not building our brand or sorting out administrative details, you can find us networking with respected faculty and industry professionals who could be a good fit for a TGS talk. To date, we have gained the interest and commitment of Rep. Crenshaw, Stephen Perkins (ACC), Brent Bennett (Texas Public Policy Foundation), Jim Wicklund (PPHB, Crédit Suisse), Paul Mann (University of Houston), and numerous other faculty from the Bureau of Economic Geology, the Jackson School of Geosciences, and the University of Texas Institute for Geophysics.

Details on our calendar of events are available below, in the form of event descriptions and a list of projected dates. We are active on Twitter, Instagram, and our website, and I and our Director of Communications have a strong interest in the intersection of science journalism and public policy, which we translate into op-eds and other popular science pieces for publication; with that said, we can tailor our partnership to your organization's objectives for visibility and outreach to parts of the UT Austin community.

We hope to work with you in the future, with emphasis on the transformation of a generous donation into TGS's pursuit of scientific knowledge and industry pathways. We greatly appreciate your consideration and support, and if you have any questions or would like more information on UTGS, please reach out via email at sabrina.reichert@jsg.utexas.edu.

Sincerely,

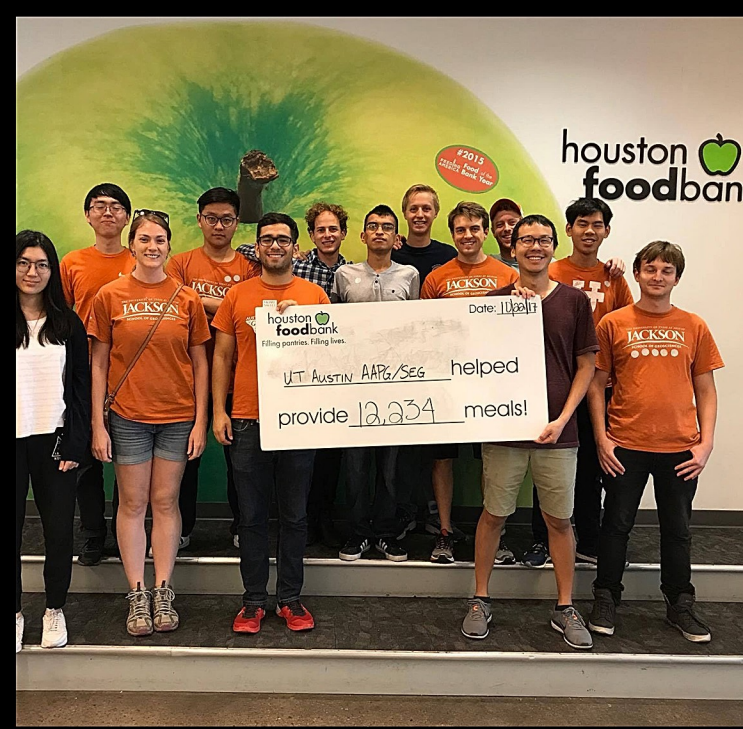
Sabrina Reichert

President and founder of TGS's SEG and Longhorn AAPG partnership



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Originally UT Austin’s SEG chapter, called the Texas Geophysical Society, the Texas Geophysical Society has embraced a more ambitious and innovative directive under new leadership. We strive to provide pathways to the oil and gas industry for students studying geosciences, geosystems engineering, and petroleum engineering, and our actualization of this contribution to UT Austin’s pre-professional community is the unification of UT Austin’s SEG and Longhorn AAPG chapters within TGS’s purview.

Our e-board, comprised of officers and team leads, maintains the chapter statuses of both chapters, but we lean into the importance of inclusivity, the incorporation of many perspectives, and the expansion of our network by inviting both SEG and AAPG members to our joint events. With both SEG and AAPG involved in our initiatives, we can share internship opportunities, important resources and updates, and club event information with even more members of the UT Austin community.

Our primary avenue for making information available to our members is our chapter meetings, and while we correspond with our TGS community frequently via email and social media updates, we believe there is no substitute for the discourse and engagement at a formal chapter meeting. We welcome member participation, and our goal is to foster universal and sustained involvement of not just our members, but also faculty, alumni, industry leaders, and corporate partners.

In short, we have made it our mission to provide key information and advice to TGS members looking to step into oil and gas industry roles, and we hope to support our fellow Longhorns in their geosciences- and petroleum-related professional aspirations.



@TXGeophysics



<https://www.jsu.utexas.edu/seg/>



@tgs_ut



Events Overview

Event	Audience	Cost	Event Dates	Corporate Visibility
Ask the Experts Panel Series	50-100	\$1000	Energy Panel–9/20/23 Oil Industry Panel–10/18/2023 Geophysics Panel–11/15/23	–Notable invitees, including Congressmen –Promotion of the event on UTGS’s social media channels and website –Post-panel networking
IMAGE Annual Meeting Attendance Sponsorship	<10	\$5000	8/25/24-8/30/24	–Visibility at a large professional conference
Application Materials Workshops	30-50	\$250	Resume/Cover Letter Workshop–8/29/23 Interview Prep–8/31/23 Practice Interviews–9/5/23	–An opportunity to instill your company’s values and standards in future applicants
Mentorship Program	TBD	\$100	Ongoing	–Networking with both mentors and mentees –Exposure to ongoing research at JSG and PGE
Social Events	15-30	\$2000	TBD	–Promotion of the event on UTGS’s social media channels and website
Club Fair Tabling Events	N/A	\$250	TBD	–Visibility at high-traffic student events
Tailgating	N/A	\$750	9/22/23-11/24/23 (pending post-season games)	–Visibility at a popular Texas Longhorns event
Flexible Expenses	N/A	\$2000	TBD	–Express recognition of corporate sponsorship for each generously donated component of an event or initiative

Ask the Experts Panels

UTGS hosts Ask the Experts panels, covering topics in energy policy, geophysics, economic geology, petroleum engineering, and the oil and gas industry. We invite attendees to submit questions in advance to ask the panel guests, and there are opportunities for networking and meeting the guests upon the conclusion of the panel.

Please contact our communications director Philip Reichert (philip@reichertstrategies.com) with any questions about our upcoming Energy Panel, featuring several noteworthy policy and industry experts.





IMAGE Sponsorship



TGS sponsors up to ten qualified TGS graduate student members, selected through an application process, to attend the annual IMAGE meeting in Houston. IMAGE attendance exposes students to professionals involved in both AAPG and SEG, such as through the Near-Surface subset of the conference, in addition to adding a conference presentation to the attendees' resumes.

Application Materials Workshops

TGS is predominantly a pre-professional society, with strong ties to our parent organizations, AAPG and SEG. In preparation for UT Austin's fall career fairs and hiring events, we will offer opportunities for students to workshop their application materials, learn how to better promote themselves as successful young professionals, and hone their interviewing skills.

Mentorship Program

To better serve the Jackson School community, TGS is innovating a system to connect undergraduate and graduate students in search of smaller projects with postdoctoral fellows and faculty who are interested in mentorship. We are currently working with the founder of a prior iteration of JSG's mentor-mentee matching system, Dr. Daniella Rempe, to identify each niche that can be filled, as well as how best to configure the matching process and add a section to TGS's website.



Social Events

TGS hosts social events as a means of forging connections outside of an academic setting. We also partner with organizations such as GeoFORCE and UTIG's All Hands group to bolster community engagement and outreach efforts.

Club Fair Tabling Events

TGS recruits members primarily from the Jackson School and the Cockrell School's Petroleum and Geosystems Engineering Department, and we conduct recruitment-driven tabling at a multitude of club fairs. This fall, we will establish our presence at Party on the Plaza, the Cockrell School petroleum-related club fair, and other smaller engagements with Texas Hillel, UTIG, and others. We strive to make an outstanding first impression on students, especially those who are new to UT, and we emphasize our culture of accessibility and active learning.

Tailgating

The Longhorn sports brand is a quintessential part of the UT Austin experience, and when we at UTGS are taking a break from networking and planning, we make sure to support UT Austin's teams. Our school's tailgating events provide opportunities not just to have a great time at a football game, but also to meet TGS members and alumni in a casual, spirited setting.



Flexible Expenses

TGS would like to provide a more engaging experience at club events by way of catering our events, providing prizes/giveaways for higher levels of engagement, sponsoring merit-based scholarships on behalf of TGS, and supporting students in joining SEG and AAPG who might otherwise be financially limited. In addition, we would like to build up what we consider to be an endowment; this collection of funds enables TGS to facilitate incidental events, workshops, and social activities throughout the year that the Jackson School annual budget may not cover.





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	Bronze (\$500+)	Silver (\$1000+)	Gold (\$1500+)	Platinum (\$2000+)
Listing on TGS's website as one of our corporate partners	X	X	X	X
Event-specific publicity and recognition	X	X	X	X
Partner recognition slide at our chapter meetings		X	X	X
Priority selection of speaking engagements and event partnership		X	X	X
Advertising the company's opportunities (i.e. internships, early career positions) in our regular emails and on our website			X	X
Jointly endowing a merit-based scholarship featuring the company's name				X
Headline sponsorship of a major event (i.e. The Your Company Name Energy Panel)				X

Thank you for your interest in partnering with the Texas Geophysical Society. We look forward to working with you towards a relationship of mutual professional achievement. Please reach out with any questions, and we welcome suggestions for additional ways to involve your company in our programming.

Your financial support to TGS is tax-deductible under IRC Section 170.

PRESIDENT

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Texas
Geophysical Society