Fifth Annual Latin American Forum on Energy & the Environment

March 21-23, 2010
Panama City, Panama
A SALUTE AND THANK YOU
TO OUR SPONSORS
(CONFIRMED AT PRESS TIME)

RECEPTION AND
DINNER SUNDAY NIGHT

RECEPTION AND
DINNER TUESDAY NIGHT

COFFEE BREAKS
Welcome to the Fifth Annual Latin American Forum on Energy and the Environment hosted by The University of Texas at Austin’s Jackson School of Geosciences. Our meeting this year will focus on four areas that our membership has identified for discussion:

- Recent developments in environmental policy and regulation
- Current and future outlook for petroleum in Latin America
- Opportunities for alternative energy resources
- Approaches to managing resource development conflicts

The Jackson School is very proud of its interactions with our Latin American colleagues, including our former students and our partners in government, universities, and industry. The strategy of the Forum remains the same, which is to encourage open and frank discussion of issues and opportunities both in the present and predicted for the future. Our group has the potential to impact the decision makers in our countries and make a difference for our economic and environmental futures.

Please contribute to the discussions and enjoy the company of so many distinguished and capable friends.

Chip Groat
Director
Center for International Energy and Environmental Policy
Acting upon recommendations from the membership, an executive committee was created to provide advice and consultation to the dean of the Jackson School of Geosciences on matters relating to the Latin American Forum. The committee recommends policy, goals, objectives, and membership, and coordinates decision making for the Forum.

**Responsibilities**

- Clarifying the purpose of the Forum and aligning it with the needs of the membership
- Representing the interests of the membership
- Establishing the definition of membership in the Forum
- Sharpening the focus of future meetings
- Revising the format of the meetings to foster more participation and effective use of the time
- Determining the location and venue of future meetings and establishing local organizing committees to assist with logistics

**Committee Members**

Chip Groat, Chairman  
Director, Center for International Energy and Environmental Policy

Marilda Rosado de Sá Ribeiro (rotating off)  
Attorney and Professor, Brazil

Ramón Carlos Torres Flores (rotating off)  
General Director, SEMARNAT, Mexico (retired)

Juan Mario Dary  
President, Mesoamerica Committee, Guatemala

John Briceño  
House of Representatives, Belize

Eugenio Figueroa  
Director, Center for Environmental and Natural Resource Economics (CENRE), University of Chile

María Salomon de Salazar (rotating off)  
Manager, PDVSA, Venezuela
Agenda
Latin American Forum V

Sunday, March 21

Reception at Radisson Decapolis
6:00 p.m.
Dinner
7:00 - 9:00 p.m.

Welcome and remarks
Chip Groat
Jackson School of Geosciences

Javier Arias Iriarte, Administrator
Autoridad Nacional del Ambiente (Panama)

William Fisher, Professor
Jackson School of Geosciences

11:00 a.m.
Results from the Copenhagen Conference
Alberto Salas, Senior Official
Policy and Environmental Management
IUCN Regional Office for Mesoamerica (ORMA)
Kenrick Leslie, Director
Caribbean Community Climate Change Centre

12:00 p.m.
Panel: Carbon and Climate Issues
- Scott Tinker, Director, Bureau of Economic Geology
- Alberto Salas, Senior Official ORMA
- Kenrick Leslie, CCCCC

1:00 p.m.
Lunch

Monday, March 22

7:00-8:00 a.m.
Breakfast (Radisson Restaurant)

8:30 a.m.
Welcome and Introductions
Report from the Executive Committee
Chip Groat
Jackson School of Geosciences

8:45 a.m.
Energy Opportunities and Issues in Latin America
Rodolfo Guzman, Director
Arthur D. Little

9:45 a.m.
Outlook for Energy: A View to 2030
Richard Chuchla, Senior Corporate Strategic Advisor
ExxonMobil

10:30 a.m
Break

2:15 p.m.
Energy Resource Development and the Interests of Indigenous People - Geothermal Case Study from Chile
Suzanne Pierce, Research Professor
Center for International Energy and Environmental Policy, The University of Texas at Austin

3:00 p.m.
GEAR Program Overview with an Example from Honduras
Aridai Herrera, Research Affiliate
Massachusetts Institute of Technology

3:30 p.m.
Break

4:00 p.m.
Transboundary Water Issues: The Amazon River Basin
Francisco José Ruiz Marmolejo, Director
WWF Amazon Network Initiative
Agenda
Latin American Forum V

5:00 p.m.
**Discussion and Daily Summary**
Chip Groat
Jackson School of Geosciences

11:45 a.m.
**Lunch**

1:00 p.m.
**Overview of Alternative Energy Sources in Latin America**
Jorge Huacuz, Director
Instituto de Investigaciones Eléctricas (Mexico)

1:30 p.m.
**Geothermal Resource Potential in Latin America**
Bruce Cutright, Research Associate
Jackson School of Geosciences

2:00 p.m.
**Geothermal Resources: Cooperative Projects Between Iceland, Chile, and Nicaragua**
Bjarni Richter, Senior Geologist
Iceland GeoSurvey

2:30 p.m.
**Break**

3:00 p.m.
**Improving Treatment of Externalities in Energy Development**
Eugenio Figueroa, Universidad de Chile
Juan Carlos Belausteguiotlía, World Bank
Carlos de Regules Ruiz-Funes, PEMEX

4:00 p.m.
**Establishing a Research Center in Central America**
Juan Mario Dary, President
Mesoamerica Committee

4:30 p.m.
**Discussion and Forum Summary**
Chip Groat
Jackson School of Geosciences

5:00 p.m.
**Adjourn**

6:00 p.m.
**Reception followed by Dinner**

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**Tuesday, March 23**

7:00-8:00 a.m.
**Breakfast (Radisson Restaurant)**

8:00 a.m.
**Introduction to Day Two**
Chip Groat
Jackson School of Geosciences

8:15 a.m.
**Latin American Oil and Gas Development Highlights**
- Andres Zuzek, BP
- Sylvía Couto Anjos, Petrobras
- Cynthia Speyrer, Chevron

9:15 a.m.
**Mexico Looks Ahead: Petroleum in the Coming Decades**
Alfredo Guzmán, Commissioner
Comisión Nacional de Hidrocarburos (Mexico)

10:00 a.m.
**Break**

10:30 a.m.
**Panel: Different Approaches to Oil and Gas Development in Latin America**
- Mexico, Alfredo Guzmán, CNH
- Brazil, Silvio Jablonski, ANP

6:00 p.m.
**Reception followed by Dinner**
For more information on the Forum

Visit the Latin American Forum Web Site:

http://www.jsg.utexas.edu/laforum/

(on the Jackson School Site)
## Participants

<table>
<thead>
<tr>
<th>Country</th>
<th>Name</th>
<th>Position Details</th>
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<tbody>
<tr>
<td>Brazil</td>
<td>Silvio Jablonski</td>
<td>is a member of the Environmental Division of Brazil's National Agency for Oil, Natural Gas and Biofuels (ANP). He is also a professor on the faculty of Oceanography at the State University of Rio de Janeiro. He has also served as a consultant to Petrobras on environmental and fishery impacts due to exploration and production. He holds a bachelor's degree in marine biology, a master's degree in computer science, and a Ph.D. in energy and environmental planning from the Federal University of Rio de Janeiro.</td>
</tr>
<tr>
<td>Brazil</td>
<td>Sylvia M. Couto Anjos</td>
<td>is the General Manager of geology applied to Exploration for Petrobras. She was previously manager of the exploration Basin Modelling Group at Petrobras Headquarters. Prior to that at the Research Center, she was with the Sedimentology and Petrogeophysics Group and the Petrobras Biostratigraphy and Paleoecology Group. She has worked with Petrobras for 20 years and earned her M.S. and Ph.D. in geology from the University of Illinois, USA.</td>
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<tr>
<td>Brazil</td>
<td>Francisco José Ruiz Marmolejo</td>
<td>is the Amazon Network Initiative Leader of WWF–World Wildlife Foundation- based in Brasília, Brazil, since August of 2009. A Colombian anthropologist, he has devoted much of his career to the challenges of sustainable development of the Amazon. Previously, he was the technical and executive Director of the Amazon Cooperation Treaty Organization and served as its acting Secretary General.</td>
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<tr>
<td>Chili</td>
<td>Eugenio Figueroa</td>
<td>is a professor in the Department of Economics, and Director of the Center for Environmental and Natural Resource Economics (CENRE) at the University of Chile. He is a member of several international research committees and organizations, and an economic adviser to international organizations such as the World Bank, Inter American Development Bank, USAID, SIDA, UNEP, FAO, etc., and governments in Africa, America, Asia and Europe.</td>
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Julio César Matamoros Alfaro is the Vice Minister of Energy and Environment (MINAE) of Costa Rica. He has a doctorate in economics, a master’s in commerce and bachelor’s in civil engineering. He has experience in Costa Rica’s hydroelectric projects and in wholesale commercialization.

Alberto Salas has more than 27 years experience in Central America in the sustainable management and conservation of natural resources. He has accumulated academic and practical knowledge in state conservation (10 years as director of several Costa Rican protected areas) and also has NGO expertise (with more than 15 years working with ANAI and IUCN). He has gained a wide range of political and technical insights and is an authority on Central American conservation structures.

Juan Mario Dary is the president of the Mesoamerica Committee and former minister of the environment for Guatemala. Prior to this he was general manager of Laboratorios Labind, the first industrial biological laboratory in Guatemala; general manager of Services and Subministries for Water; lab chief of the environmental watch on Lake Izabal; and professor of biology at the University of San Carlos.

Romel Alaric Garcia is an advisor to the Ministry of Environmental and Natural Resources of Guatemala. In 2008, he was Vice Minister of Environmental and Natural Resources of Guatemala. He has been a professor and researcher at the Center of Energy of the Faculty of Engineering at the University of San Carlos de Guatemala since 1980. He served as the University’s Director at the School of Postgraduate Studies and as Director of the Center of Energy.

Erik René Guerrero Silva is Assistant to the Ministry of Environment of Guatemala. He is a mechanical and renewable energy engineer who is assigned to develop an energy efficiency plan for Guatemala. His previous experience includes work from 2001 to 2007 as Project Manager Engineer for hydro plants for the Technical Universal Company. He also worked for the Coffee Association of Guatemala as manager of hydropower projects.
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<tr>
<td>Iceland</td>
<td>Bjarni Richter</td>
<td>Senior geologist, project and marketing manager at Iceland GeoSurvey. His work with the Survey has focused on geothermal energy, especially high temperature systems. He also worked as a geothermal consultant for Geysir Green energy. He holds a master’s degree in geology from the University of Copenhagen and is a member of the Icelandic National Working Group on the Limits of the Continental Shelf.</td>
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<tr>
<td>Mexico</td>
<td>Rigoberto Cuéllar Cruz</td>
<td>Secretary of State for Environment and Natural Resources for Honduras. He is a legal scholar, having previously served as Area Coordinator for Justice Sector Reforms and Corruption of the Federation of Organizations for the Development of Honduras (FOPRIDEH). He earned a bachelor’s degree from Spain and a law degree from the National Autonomous University of Honduras. He holds a Ph.D. in criminal justice from la Universidad Jaume I, de Castelló de la Plana.</td>
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<tr>
<td>Honduras</td>
<td>Carlos de Regules Ruiz-Funes</td>
<td>Environmental Protection Manager at Petróleos Mexicanos, PEMEX, where he has been working for the past ten years. Carlos is currently responsible for the definition of the company’s environmental strategy. Carlos is a chemical engineer from the Instituto Tecnológico y de Estudios Superiores de Monterrey, with a masters degree in environmental engineering and management from the Ecole des Mines de Paris.</td>
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<tr>
<td>Mexico</td>
<td>Alfredo Guzmán</td>
<td>Commissioner on Mexico’s newly formed Comisión Nacional de Hidrocarburos. Previously he was exploration vice president of PEMEX from 1999-01 and PEMEX’s North Region vice president in 2002-07. He holds both a bachelor’s and master’s degree in Geology from Texas Tech University.</td>
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<tr>
<td>Honduras</td>
<td>Dario Cardona Roberto Valle</td>
<td>Advisor to the Secretary of State for Environmental and Natural Resources for Honduras. He previously served as Sub-secretary of the Ministry of Labor and Social Security of Honduras and several other government postings. He holds a medical degree as well as a master’s in business administration from the National Autonomous University of Honduras.</td>
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<tr>
<td>Panama</td>
<td>Jorge Huacuz</td>
<td>is the Director of Non-Conventional Energy at Mexico’s Instituto de Investigaciones Eléctricas. He has held previous positions as coordinator of the division of solar energy and served as a professor of chemical engineering. He holds a bachelor’s degree in chemical engineering from UNAM, and a master’s and doctorate from University of California at San Diego.</td>
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<tr>
<td>Panama</td>
<td>Javier Arias Iriarte</td>
<td>is the Administrator General of the National Authority on the Environment (ANAM) in Panama. He is an expert in finance and sustainable development with a bachelor’s degree in business administration and a master’s in sustainable development. He has served as an advisor to the Inter-American Development Bank, United Nations Development Program, and the Social Investment Development Center.</td>
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<tr>
<td>Panama</td>
<td>Jorge R. Arosemena</td>
<td>has been the Executive Director of the City of Knowledge Foundation (FCDS) since its inception in 1997. A Panamanian Sociologist, he studied civil engineering at the University of Panama, and has a degree in classical literature and philosophy as well as a master’s degree in Sociology, both from Saint Louis University, USA. He was Academic Provost of the University of Panama and Vice Minister and Minister of Education of Panama.</td>
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<tr>
<td>Panama</td>
<td>Ruben Berrocal</td>
<td>serves as the National Secretary of Science, Technology and Innovation of Panama. He has over 20 years of experience in the creation, direction and growth of clinical practice centers as well as science and technology research and development facilities in the United States. He holds a degree in medicine from the School of Medicine of the National University of Panamá and completed his residency in pediatrics from the University of Florida in Gainesville and additional training at the University of North Carolina at Chapel Hill.</td>
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<tr>
<td>Panama</td>
<td>Guillermo Castro H.</td>
<td>is the Academic Director of the City of Knowledge Foundation, where he has worked since 2000. Prior to that, he was the Director of the Gorgas Memorial Institute for Health Studies (1997 – 1999) and the Technical Secretary for the Social Cabinet of the Republic of Panama (1995-1997). He obtained his PhD in Latin American Studies at the College of Philosophy, Universidad Nacional Autónoma de México (1995). There he also obtained an master’s in Latin American Studies at the College of Social and Political Sciences (1980).</td>
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<td>Phil Bennett</td>
<td>is Associate Dean of Academic Affairs for the Jackson School. He is also a professor who teaches undergraduate and graduate courses in aqueous geochemistry, hydrogeology, and geomicrobiology. Dr. Bennett's research is primarily in the areas of microbial geochemistry, geomicrobiology, and geochemical kinetics.</td>
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<td>Gladys Bernett</td>
<td>Hernandez works for the National Secretariat of Science and Technology in Panama where she helps shape and execute policies to advance science education as well as research and development projects. She holds a bachelor's degree in Health Science and two master's degrees, one in Health Care Administration (MHA) and the other in Business Administration (MBA), all from the University of Florida.</td>
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<td>Manuel Lorenzo</td>
<td>runs the Panama Business Accelerator at FCDS. He is an engineer with a degree from Instituto Tecnológico y de Estudios Superiores in Monterrey, Mexico. He has been a businessman, an investment banker, a manager and consultant for several Panamanian and foreign companies.</td>
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<td>Rodrigo Tarté</td>
<td>is the current Director of the Area of Sustainable Development at the FCDS. His experience has been focused on agricultural sciences. He received his PhD in Phytopathology from Cornell University, USA; and he holds a Master's degree in Horticultural Sciences from the University of California, Riverside, USA.. He also has a graduate degree in Agricultural Sciences from the University of Puerto Rico.</td>
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<td>Juan Carlos Belauste</td>
<td>guigoitia is the environmental leader for the Latin American Region of the World Bank. He has also served as the Planning Undersecretary at the Ministry of the Environment and Natural Resources of Mexico. He is a graduate of ITAM and has a doctorate in Economics from Stanford University. He is a professor of environmental studies at Dartmouth, Berkeley, and Stanford.</td>
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Edgar Garza is the conference coordinator for the Latin American Forum. He has previously organized the Transboundary Resources Symposium in Cuernavaca, Mexico and several GeoFORCE events for the Jackson School. He has a Bachelor’s degree in computer science from Texas State University.

William Fisher is a professor and former dean of the Jackson School of Geosciences. He is a member of the National Academy of Engineering and National Petroleum Council. He was assistant secretary of interior for energy and minerals under President Gerald Ford and on the White House Science Council under President Ronald Reagan. His research has focused on stratigraphy, sedimentology, and oil and gas assessment.

Bruce Cutright is a Research Associate at the Jackson School’s Bureau of Economic Geology. He specializes in aquifer storage and recovery in water resources development, supply enhancement and demand stabilization. He holds a bachelor’s and master’s in geology from the University of Florida.

Milton E. Chaves is currently International Government Relations Advisor-Americas at ExxonMobil Corporation. He has held managerial positions in corporate and upstream public affairs in the US and Venezuela and temporary assignments in Angola and Equatorial Guinea. He was the senior commercial advisor for the US Foreign Commercial Service in Caracas. He holds a BA in Business from Lycoming College, Williamsport, PA and an MBA from Universidad Central de Venezuela.

Richard J. Chuchla is currently Senior Corporate Strategic Advisor at Exxon Mobil Corporation. He has held a number of positions during his thirty years at Exxon Mobil including assignments in Exxon’s minerals and coal companies and in ExxonMobil’s research, exploration and development companies. He is a member of the University of Texas Geology Foundation Advisory Council as well as chairman of Cornell’s Earth and Atmospheric Sciences Advisory Committee. He holds an master’s in Geology from the University of Texas and bachelor’s in Geology from Cornell University.

Edgar Garza is the conference coordinator for the Latin American Forum. He has previously organized the Transboundary Resources Symposium in Cuernavaca, Mexico and several GeoFORCE events for the Jackson School. He has a Bachelor’s degree in computer science from Texas State University.
USA

Suzanne A. Pierce is a research assistant professor in the Jackson School's Center for International Energy and Environmental Policy. Her work to date has garnered recognition at the local, regional, national, and international levels. Her research integrates resource management problems with decision support systems using simulation, optimization, and participatory modeling. Her focus on science-based management solutions is motivated by early professional experience as the Environmental Manager for the El Abra Copper Mine in Chile.

USA

Rodolfo Guzman is a Director in Arthur D. Little's Houston office with considerable consulting experience in the global energy industry. His functional interests are focused on the areas of strategy development and organizational change. He has worked extensively with several NOCs and IOCs in Latin America. Rodolfo received his degree in Mechanical Engineering "Summa Cum Laude" from Universidad Simón Bolívar in Caracas, and an MBA from the Wharton School at the University of Pennsylvania.

USA

Aridai Herrera is a research affiliate at the Civil and Environmental Engineering Department at the Massachusetts Institute of Technology and the founder of the Global Environmental Applied Research (GEAR) Program. He is responsible for new research projects and alliances with academia, industry and government agencies in Latin America. His research and consulting experience is in water supply and treatment, wastewater treatment, and sustainable development. He has a M.Sc. in Environmental Engineering from The University of Texas at Austin.

USA

Chip Groat is a professor and Director of The University of Texas at Austin's Center for International Energy and Environmental Policy and the Energy and Mineral Resources graduate program. He previously served as Interim Dean of the Jackson School and from 1998-2005 was Director of the U.S. Geological Survey. He also served as Acting Director of the Bureau of Economic Geology and Director of the Louisiana Geological Survey. Among many leadership positions, he is past president of the Association of American State Geologists.

USA

Suzanne A. Pierce is a research assistant professor in the Jackson School's Center for International Energy and Environmental Policy. Her work to date has garnered recognition at the local, regional, national, and international levels. Her research integrates resource management problems with decision support systems using simulation, optimization, and participatory modeling. Her focus on science-based management solutions is motivated by early professional experience as the Environmental Manager for the El Abra Copper Mine in Chile.

USA

Luis Sánchez-Barreda is the Program Coordinator for Latin American projects at the Jackson School of Geosciences. He is responsible for developing new projects in Latin America and acting as a liaison between the school and foreign companies and countries. His technical experience includes numerous geological studies based on field work and stratigraphic and geophysical data from the Gulf Coast, southern Mexico, and Central and South America.
Cynthia Speyrer is commercial coordinator for Latin America Exploration and New Ventures for Chevron in Houston. She provides commercial support to Chevron’s oil and gas activities in Latin America and has provided similar, prior support to Chevron’s power and LNG marketing and trading groups.

Scott Tinker is State Geologist of Texas and Director of the Bureau of Economic Geology at the Jackson School of Geosciences. Before coming to the university, Tinker spent 18 years in the oil and gas industry, most recently at Marathon Oil Company’s Petroleum Technology Center. Recipient of best paper awards in two major journals, he is a former AAPG Distinguished Lecturer, SPE Distinguished Lecturer, and AAPG President.

Andres Zuzek is principal exploration adviser to BP, where he has worked for the past 27 years. His work has mainly been related to generating and opening new potential frontier plays and country entry opportunities in oil and gas. Most of his career has been devoted to the exploration of deep water basins in the Gulf of Mexico, Angola, Nigeria, and Brazil. He recently led the team that assessed the exploration potential of Russia. At present he is actively involved in the Latin American exploratory activities.
THE UNIVERSITY OF TEXAS AT AUSTIN

The Latin American Initiative

In 1998, The University of Texas at Austin made Latin America a strategic priority based on the university’s existing strengths and the importance of the region to Texas and the nation. Under the Latin American Initiative, the university seeks to be the country’s leading source of expertise regarding the arts, history, business, technology, and cultural studies of Latin America.

The University of Texas at Austin has a vast array of Latin American programs. It is home to the Teresa Lozano Long Institute of Latin American Studies, widely regarded as the premier Latin American institute in the U.S., with more than 100 affiliated faculty members. In Latin American subjects, the university graduates more students at the bachelor’s, master’s, and doctoral levels than any other U.S. university. The vast Benson Latin American Collection contains more than 700,000 volumes and is exceeded only by the Library of Congress. The university’s Latin American art collection includes works by more than 250 Latin American artists, and a large part of the new Jack S. Blanton Museum of Art is dedicated to Latin American works. The University of Texas Press is the leading publisher of Latin American subjects in the U.S., with more than one-third of its book list pertaining to Latin America. Finally, UT-LANIC, the Latin American Network Information Center, is the world’s premier electronic gateway to Latin American subjects on the Web.

The university is proud of its reputation as a leader in the field. Looking ahead, the university hopes to strengthen and expand its Latin American faculty and student exchange programs, endowed professorships, student support, academic conferences, and publishing. This effort is also creating more opportunities for Texas students to discover and engage with the region.

Select Latin American Programs
& Research at UT Austin

Select Programs

● Jackson School
  ● Petrobras Cooperative Agreement
  ● Texas-Mexico Border Area
  ● Current Energy Research in Southern Mexico
  ● Environmental Studies in Belize
  ● Using LIDAR in Honduras
  ● Environmental Studies in Venezuela
  ● Caribbean Basins, Tectonics and Hydrocarbons
  ● Gulf of Mexico Basin Depositional Synthesis
  ● Gulf Intraslope Basins Project
● Center for International Business Education & Research
● IC²: Cross Border Institute for Regional Development
● Knight Center for Journalism in the Americas
● Latin American Research Review
● Teresa Lozano Long Institute of Latin American Studies
  ● Argentine Studies Center
  ● Brazil Center
  ● Center for Environmental Studies in Latin America
  ● Center for Indigenous Languages of Latin America
  ● Center for Latin American Social Policy
  ● Latin American Network Information Center

Select Collaborative Agreements

● Bilateral Consortium in Social Science and Public Policy
● Center for Democracy
● Escuela de Administración de Negocios para Graduados (ESAN) - UT MBA Double Degree Program - Lima, Peru
● Fortaleciendo la Justicia Mediante la Capacitación Judicial - ITESM Monterrey
● Fundação Getulio Vargas - UT MBA Double Degree Program - Sao Paulo, Brazil
● Guatemalan Legislative Modernization Program
● Instituto Tecnológico Autónomo de México (ITAM) - Jackson School of Geosciences (CEE/EER/CIEEP) Energy Training
● ITESM - UT MBA Double Degree Program - Monterrey, Mexico
● Pontificia Universidad Católica - UT MBA Double Degree Program - Santiago, Chile
● Summer U.S. Law Program - Programa de Derecho Angloamericano
Photos from the Fourth Annual Latin American Forum
Austin, Texas
December 7-9, 2008