

Value-Added Benefits

The most successful corporate-university relations programs maintain a consistent and frequent presence on campus. As a comprehensive, year-round initiative, the GeoCore Partners Program provides companies with facilitated access to top talent. Additionally, the program offers a number of value-added benefits, including (but not limited to):

	<i>Strategic Partners</i>	<i>Principal Partners</i>	<i>Alliance Partners</i>
Recruitment Priority			
Priority bookings for fall and/or spring Career Fair	◆ ◆ ◆	◆ ◆	◆
Priority bookings for fall and/or spring interview calendar	◆ ◆ ◆	◆ ◆	◆
Opportunity to schedule Career Exploration event for JSG students to visit corporate offices during academic break	◆	◆	◆
Brand Exposure			
Recognition on Jackson School website	Profile	Logo and Name	Name only
GeoCore Partners Program display case in Holland Family Student Center	Large logo / name	Medium logo / name	Name only
Recognition in Annual Jackson School Fall Newsletter	Large logo / name	Medium logo / name	Name only
Recognition in JSG Career Fair Guide	Large logo / name	Medium logo / name	Name only
Student Interaction			
Opportunity to schedule Lunch and Learn sessions	◆	◆	If available
Opportunity to include JSG alumni currently working at company on judging panel for Student Research Symposium	1st priority	If available	If available
Opportunity to suggest a company expert for guest Brown Bag lecture (soft rock, geophysics, IPGST, hydro, paleo, climate)	◆	◆	If available
Networking			
Opportunity to host Continuing Education talks at corporate offices	◆	◆	
Invitation to scientific talks and networking receptions	◆	◆	◆
Other			
Additional brand exposure & student interaction benefits tied to areas of impact (e.g. Scholars Luncheon, event signage, etc.)	Highest	High	Medium / High
Assigned JSG liaison	◆	◆	◆
Annual strategy planning	◆	◆	◆
Special branded gift (first 10 founding companies)	Founding only	Founding only	Founding only
Welcome packets for new GeoCore Partners	◆	◆	◆
Paid parking during campus visits	◆	◆	◆
Cross-disciplinary navigation of campus	◆	◆	◆
Philanthropic tax deduction	◆	◆	◆

*GeoCore Partners Program features are reviewed and updated periodically



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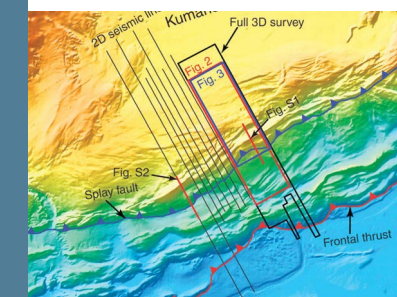
THE UNIVERSITY OF
TEXAS
— AT AUSTIN —

WHAT STARTS HERE CHANGES THE WORLD

GeoCore Partners PROGRAM



**CONNECTING INDUSTRY WITH
TOP GEOSCIENCE TALENT**



THE UNIVERSITY OF TEXAS AT AUSTIN

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SCHOOL OF GEOSCIENCES



Meeting Industry Needs

The geosciences are particularly hard hit by the aging of the technical workforce. It is anticipated that by 2030, there will be a national shortage of 30,000 geoscientists. At the same time, technological advancements in offshore drilling, unconventional exploration, computational geo-modeling, and other areas make acquiring top geoscience talent a critical business need. However, the costs to train future geoscientists are rising while public funding for higher education is on the decline.

To meet mutual business and academic needs, the Jackson School of Geosciences at The University of Texas at Austin offers the **GeoCore Partners Program**. This comprehensive partnership program enables corporations to combine support for education and research initiatives with maximized branding and recruitment opportunities.

Top-ranked academic program
(US News & World Report)

What the Jackson School offers

The Jackson School is among the most established and well regarded geoscience programs in the world. The school includes the Department of Geological Sciences, one of the country's oldest geoscience departments, and two world-renowned research units, the Institute for Geophysics and the Bureau of Economic Geology. Together, these three units produce the largest volume of geoscientists in the country, along with cutting-edge research that fuels the Texas, national and international economies.

Top-ranked academic program

(US News & World Report 2015 rankings)

- #8 Earth Sciences program in the nation
- #4 Earth Sciences program among public universities

Competitive Talent

- Largest combined graduate and undergraduate enrollment of any major geoscience program – 650+ students
- 4,000+ alumni
- 150 research scientists and faculty

Award-winning Faculty and Research Scientists

- Expertise across 6 research themes and 9 disciplines
- 35 research programs and centers (Jackson School and affiliated)



How it works

As a GeoCore Partner, a company is able to develop customized partnership contribution plans. Tailored to corporate needs, these plans support the Jackson School's academic and research programming while maximizing on-campus corporate brand presence and student exposure.

Building on the foundational services that the Jackson School Career Center provides (career fairs, interviews, info sessions, etc.), the GeoCore Partners Program enables enhanced campus navigation and access to students, faculty, research scientists and school leadership. These robust relationships serve to strengthen recruiting pipelines that drive corporate bottom lines.

Areas of Impact

Contribution plans support initiatives like:

- Graduate fellowships
- Undergraduate scholarships
- Post-doctoral fellowships
- Campus events
- Field experiences
- Student organizations
- Career Center support
- Student research grants
- Outreach programs
- Other programmatic areas of need

Partner Participation Levels

The GeoCore Partners Program provides maximized flexibility to meet a number of budgets. The stronger the investment, the greater impact upon the Jackson School's programming and the company's recruiting efforts.

Strategic Partner	\$50,000+
Principal Partner	\$35,000
Alliance Partner	\$20,000

In order to align with corporate budgeting cycles, the GeoCore Partners Program operates on an annual commitment and renewal structure. This structure promotes proactive planning between the Jackson School and partner companies. It also enhances program flexibility to better address changing programmatic needs and corporate business demands.

